



# CHAKRA WELLNESS SPA BRANDING



## INTRO DUCTION

### CHAKRA WELLNESS SPA

Chakra Wellness Spa: A Sanctuary for Mind, Body, and Spirit

Welcome to Chakra Wellness Spa, where ancient wisdom and modern tranquility come together to create a holistic haven of wellness. Rooted in the timeless teachings of the Hindu Vedas, our brand is dedicated to nurturing the harmony of your mind, body, and spirit through carefully designed spa experiences.

At Chakra Wellness Spa, every detail reflects our commitment to your well-being. From calming aromatherapies to revitalizing treatments, our offerings are thoughtfully crafted to restore balance and rejuvenation. Each visit is more than a service; it's a journey toward inner peace and renewed vitality.

Step into our serene sanctuary and let us guide you toward a state of holistic balance. Experience the transformative power of relaxation and discover a deeper connection to your true self at Chakra Wellness Spa.





LOGO

CHAKRA WELLNESS SPA

#### BRAND TRAITS

Natural/ Organic/ Authentic  
Spiritual/ Rooted in Tradition  
Minimalist/ Luxurious  
Mindful/ Restorative

#### TONE OF VOICE

Calm/ Warm / Peaceful  
Welcoming / Nurturing  
Simple/ Clean/ Consious

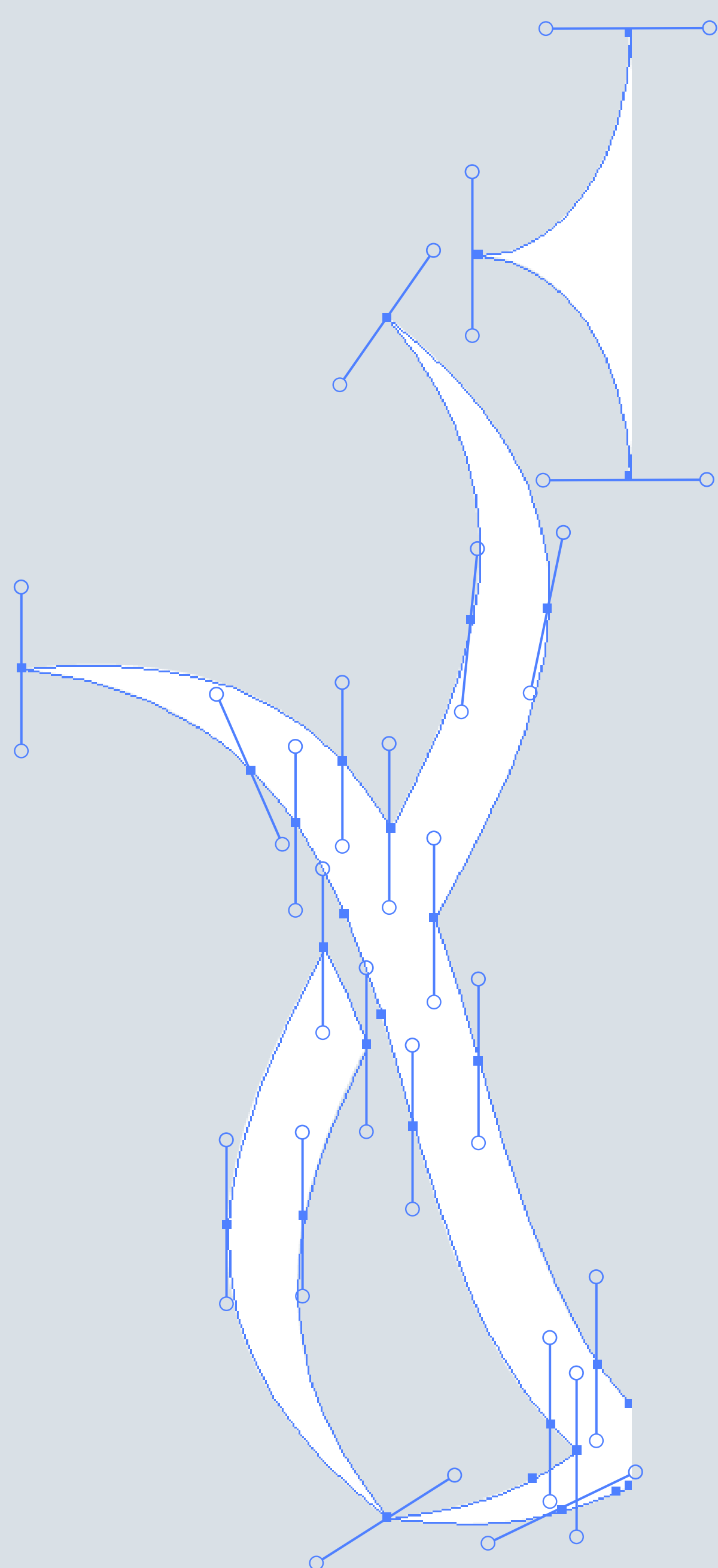


CHAKRA WELLNESS SPA

CHAKRA WELLNESS







## LOGO COLORS





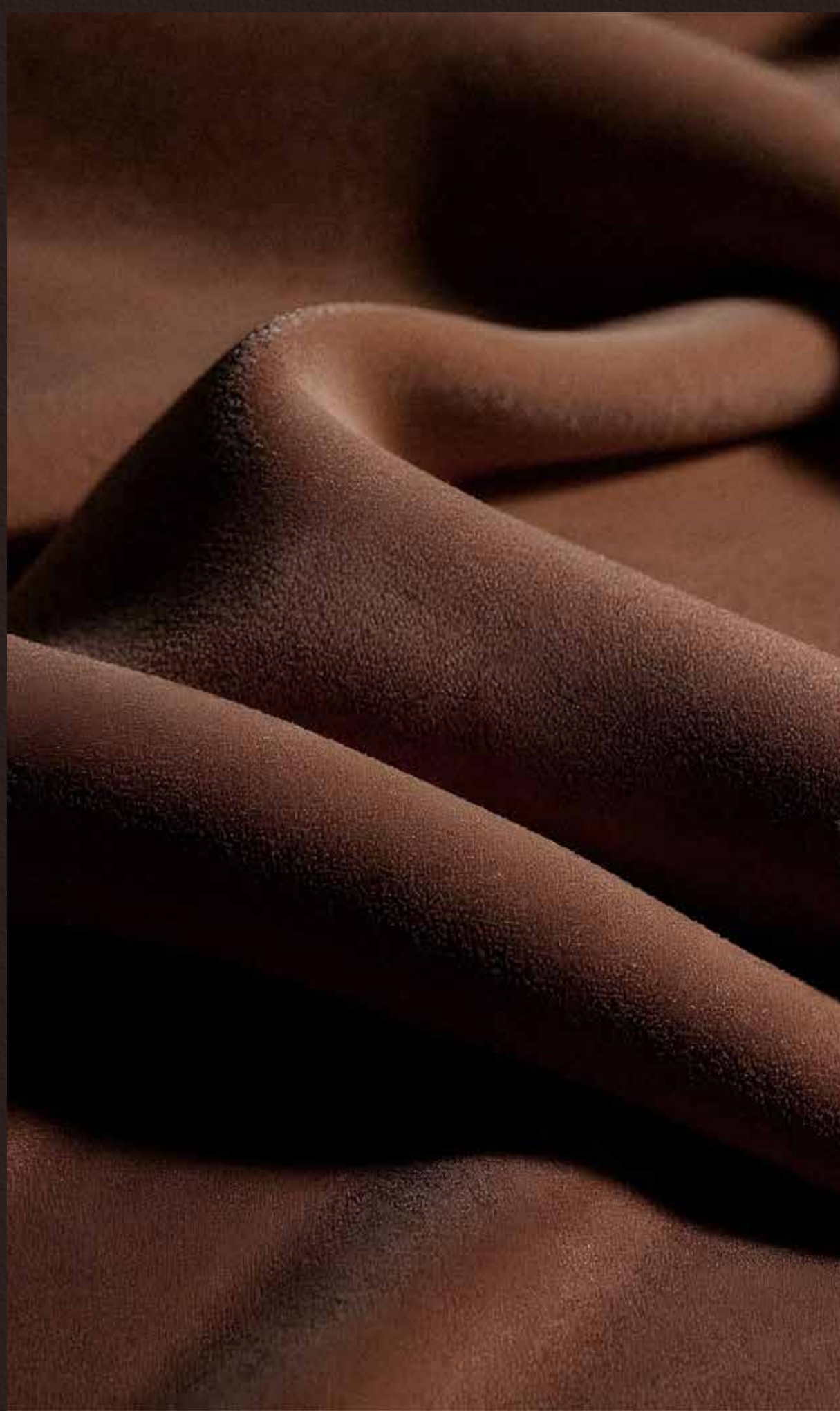
# DO'S AND DONT'S

Visual consistency of the brand is extremely important. Shown here are examples of visual actions that ruin the logo and damage the brand. These are not permissible. Do not stretch the logo, add shadows/blur effects, change the fonts of the logo etc



HEX : #6C7F64  
RGB : 108, 127, 100

GLADE GREEN



HEX : #2B201D  
RGB : 43, 32, 29

ZEUS



HEX : #CBAC8E  
RGB : 203, 172, 142

FAWN



HEX : #D8D2C3  
RGB : 219, 210, 195

DUST STORM



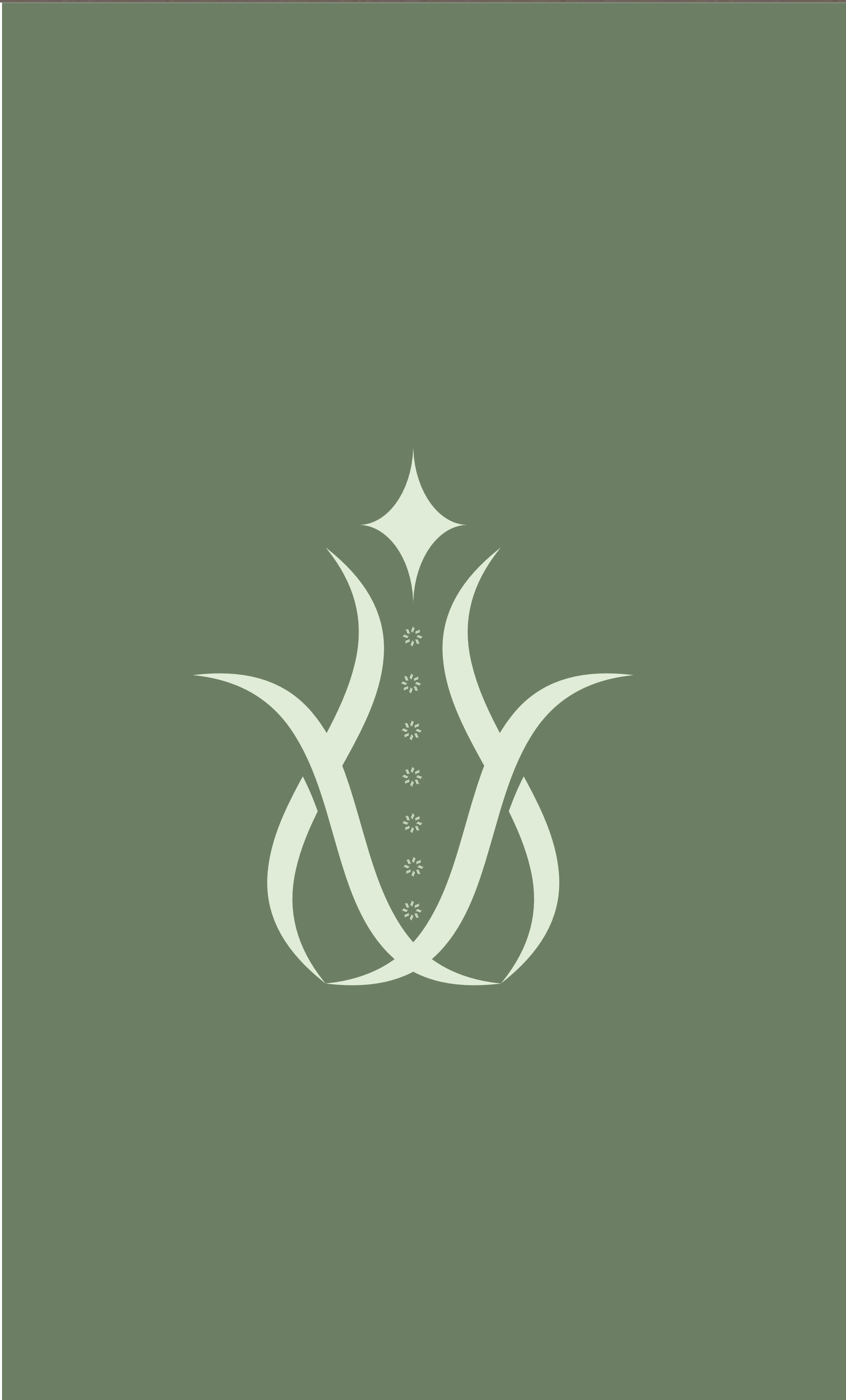
HEX : #003505  
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COUNTY GREEN





REGULAR  
POSTERAMA 2001 W04  
ABCDEFGHIJKLMNOPQRSTUVWXYZ














CHAKRA WELLNESS SPA

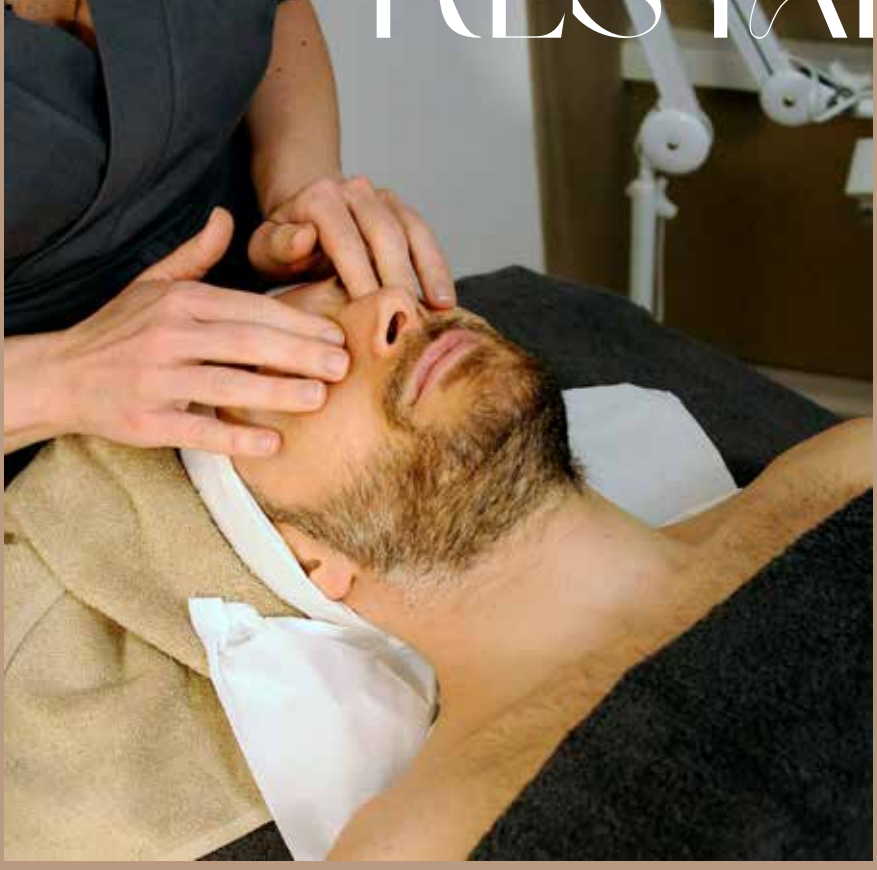
RECONNECT






CHAKRA WELLNESS SPA


RESTART





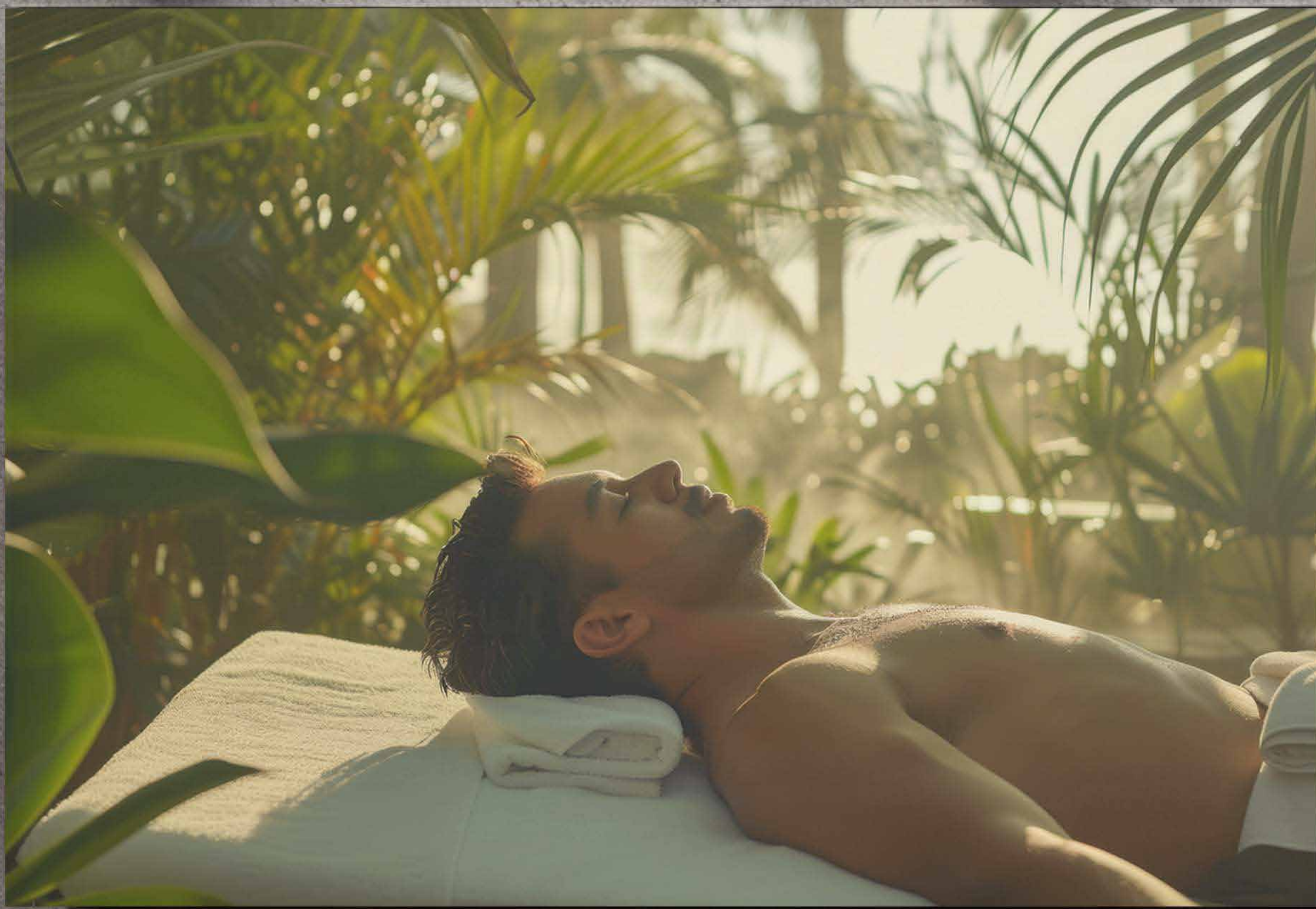
CHAKRA WELLNESS SPA

REVIVE





ADS



RECOONECT,  
RESTORE & RENEW  
OPENING SOON



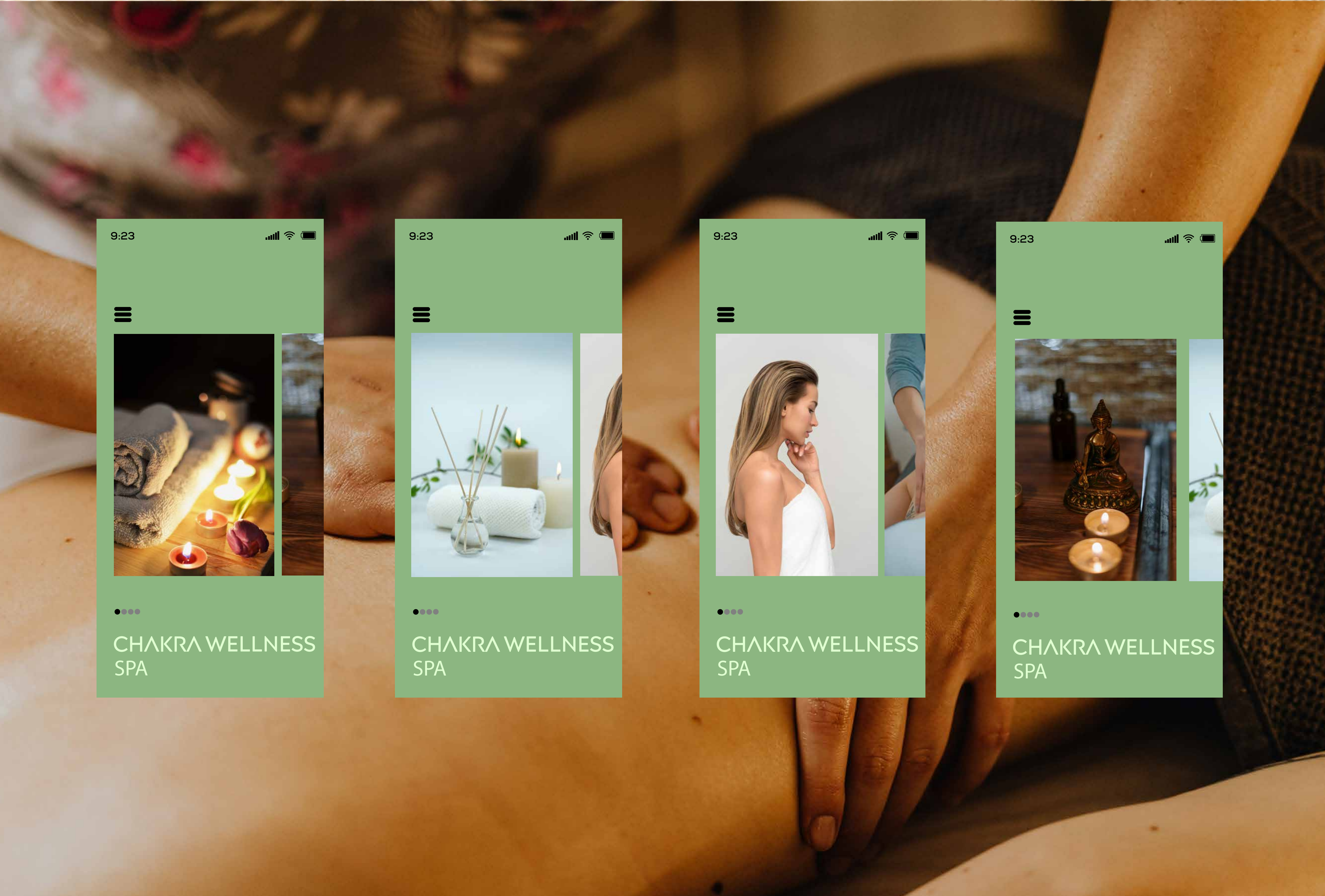


# CHAKRA WELLNESS SPA





MEDIA & POST

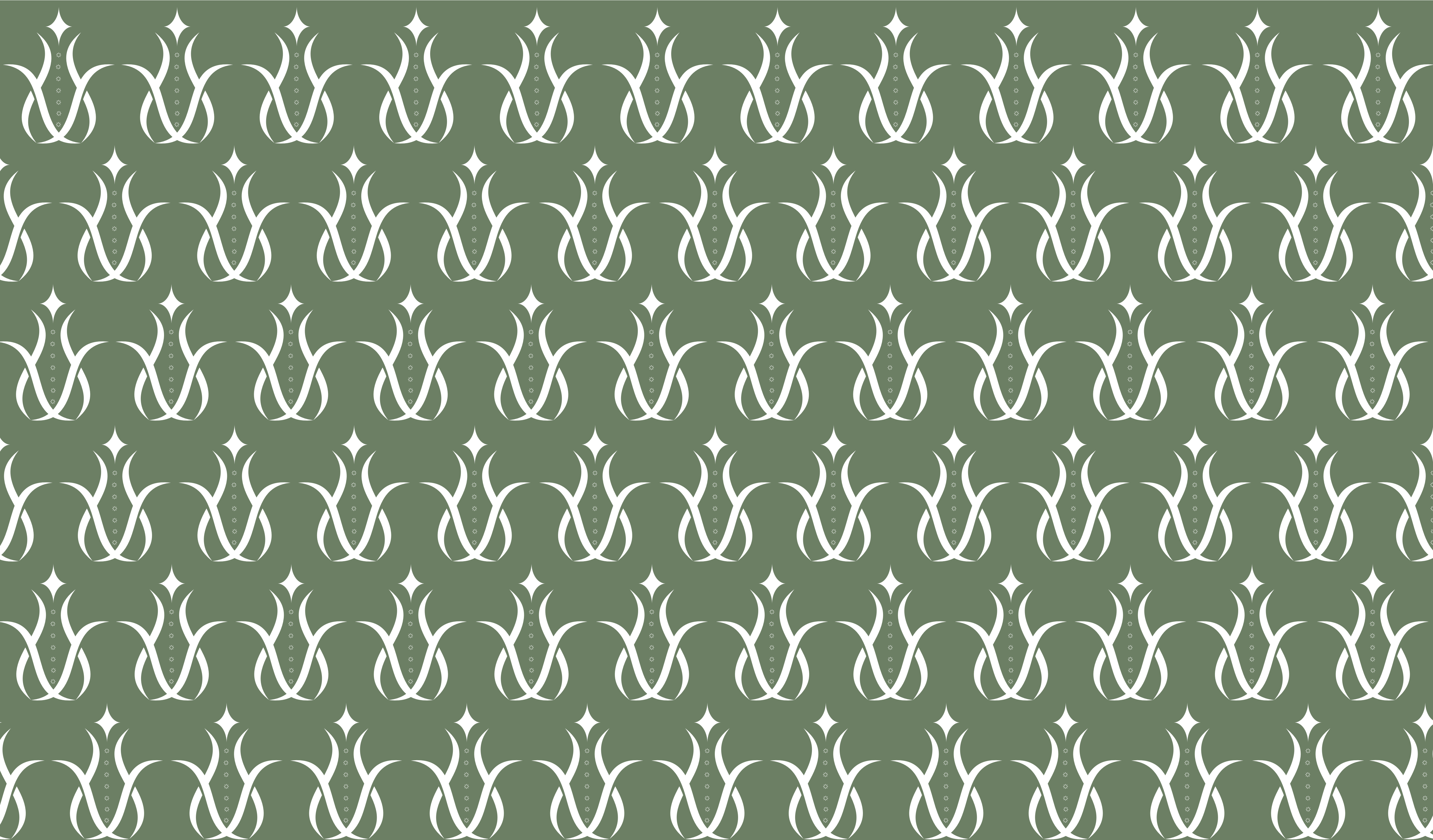




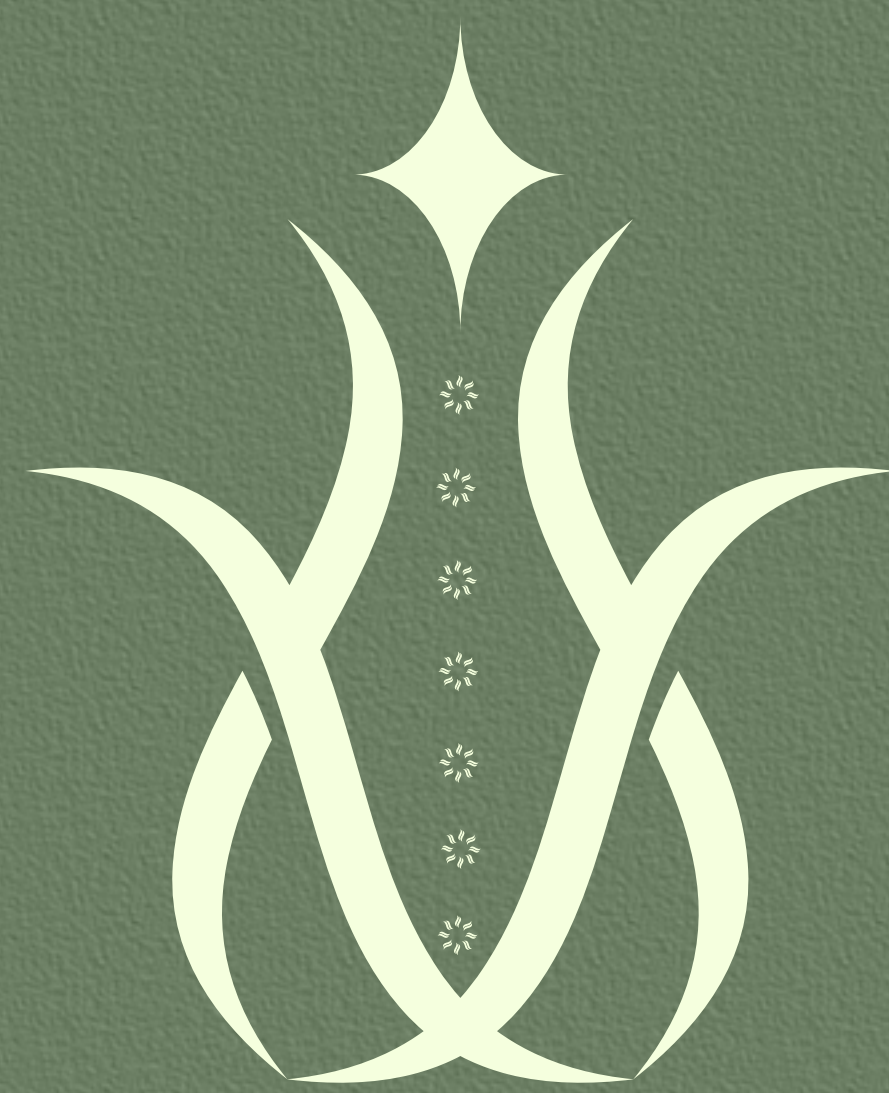
BUISNESS CARD















RESTORE THE MIND & SOUL



CHAKRA WELLNESS SPA









