



CHAKRA WELLNESS SPA

BRANDING



INTRODUCTION

CHAKRA WELLNESS SPA

Chakra Wellness Spa: A Sanctuary for Mind, Body, and Spirit

Welcome to Chakra Wellness Spa, where ancient wisdom and modern tranquility come together to create a holistic haven of wellness. Rooted in the timeless teachings of the Hindu Vedas, our brand is dedicated to nurturing the harmony of your mind, body, and spirit through carefully designed spa experiences.

At Chakra Wellness Spa, every detail reflects our commitment to your well-being. From calming aromatherapies to revitalizing treatments, our offerings are thoughtfully crafted to restore balance and rejuvenation. Each visit is more than a service; it's a journey toward inner peace and renewed vitality.

Step into our serene sanctuary and let us guide you toward a state of holistic balance. Experience the transformative power of relaxation and discover a deeper connection to your true self at Chakra Wellness Spa.

LOOK



CHAKRA WELLNESS SPA



BRAND TRAITS

Natural/ Organic/ Authentic
Spiritual/ Rooted in Tradition
Minimalist/ Luxurious
Mindful/ Restorative

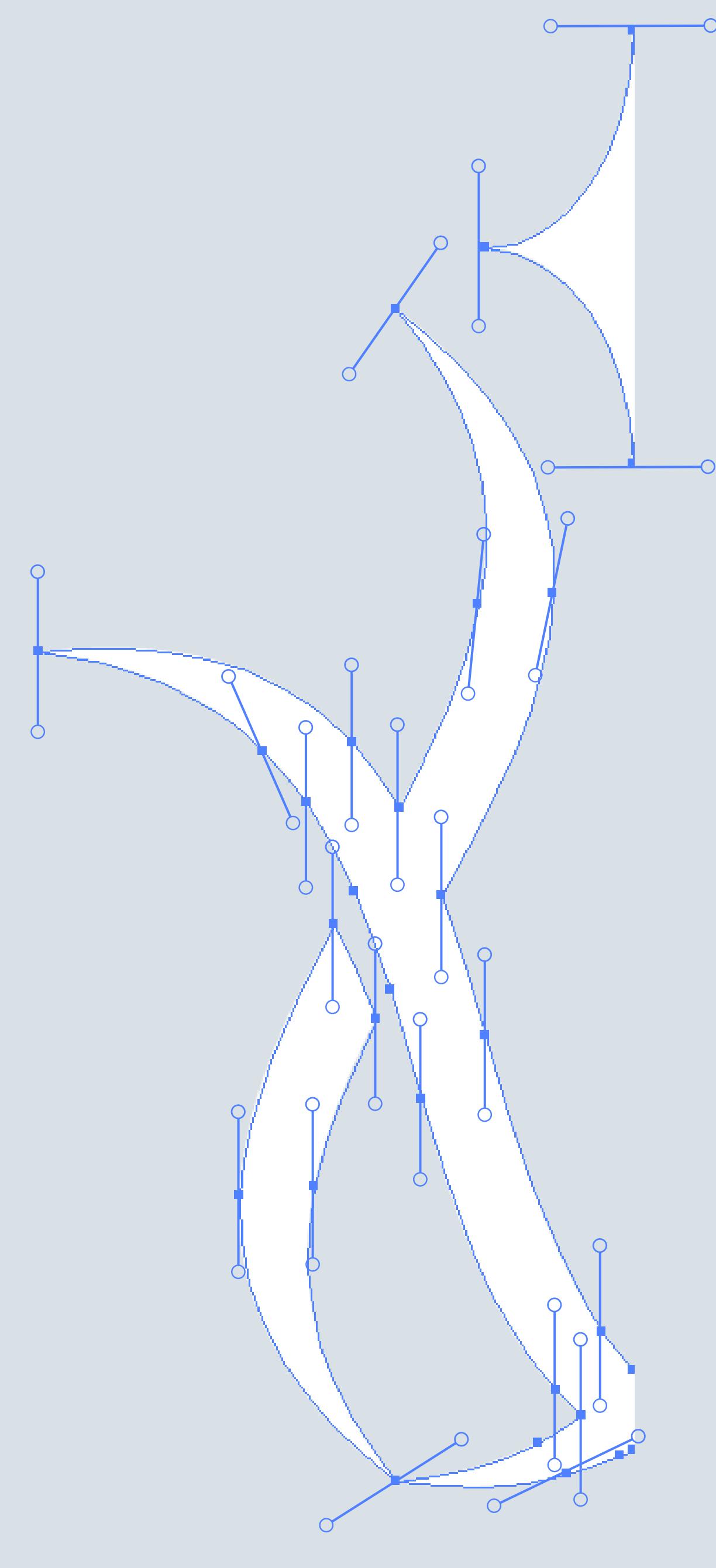
TONE OF VOICE

Calm/ Warm / Peaceful
Welcoming / Nurturing
Simple/ Clean/ Conscious



CHAKRA WELLNESS SPA





LOGO COLORS



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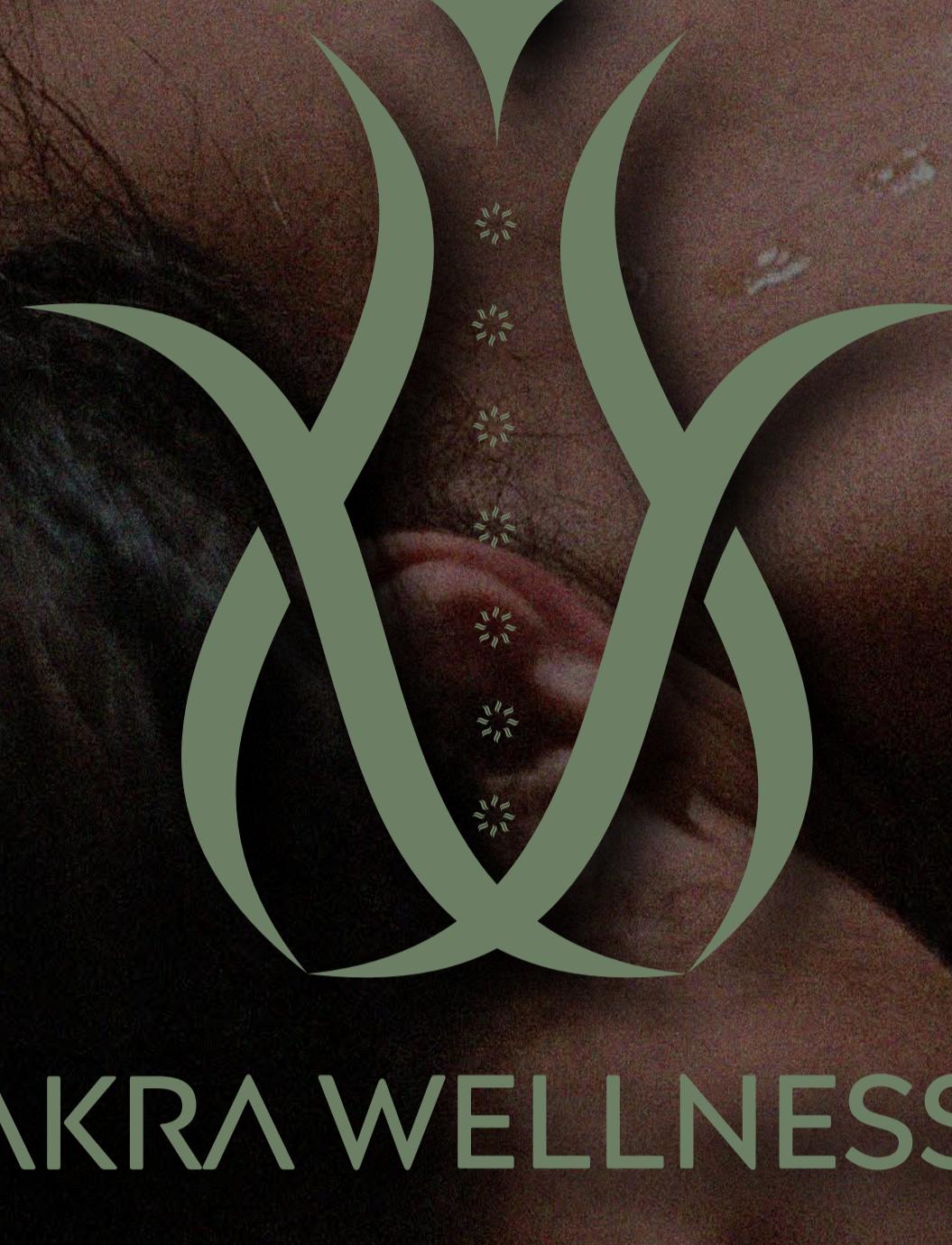
CHAKRA WELLNESS SPA

DO'S AND DON'T'S

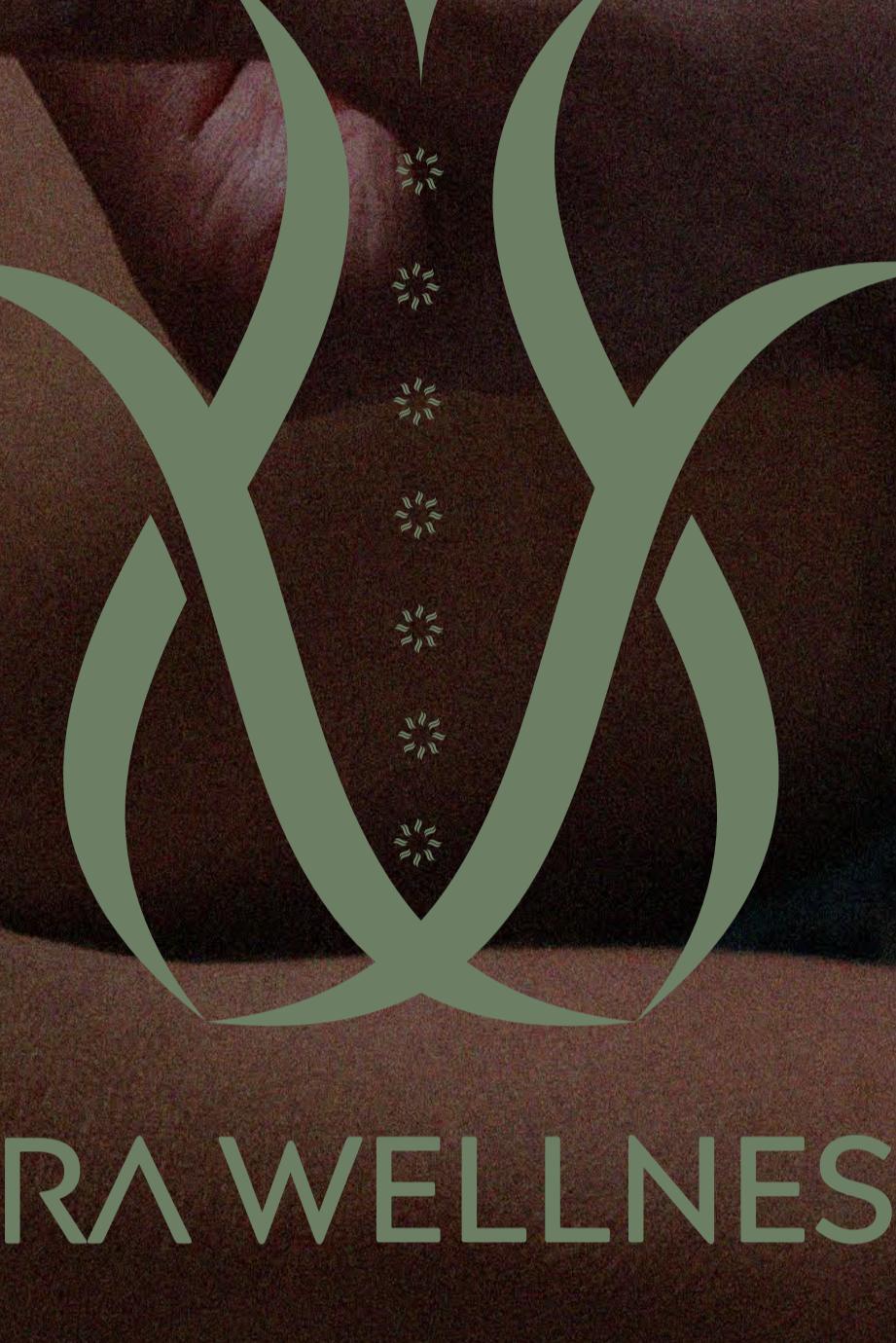


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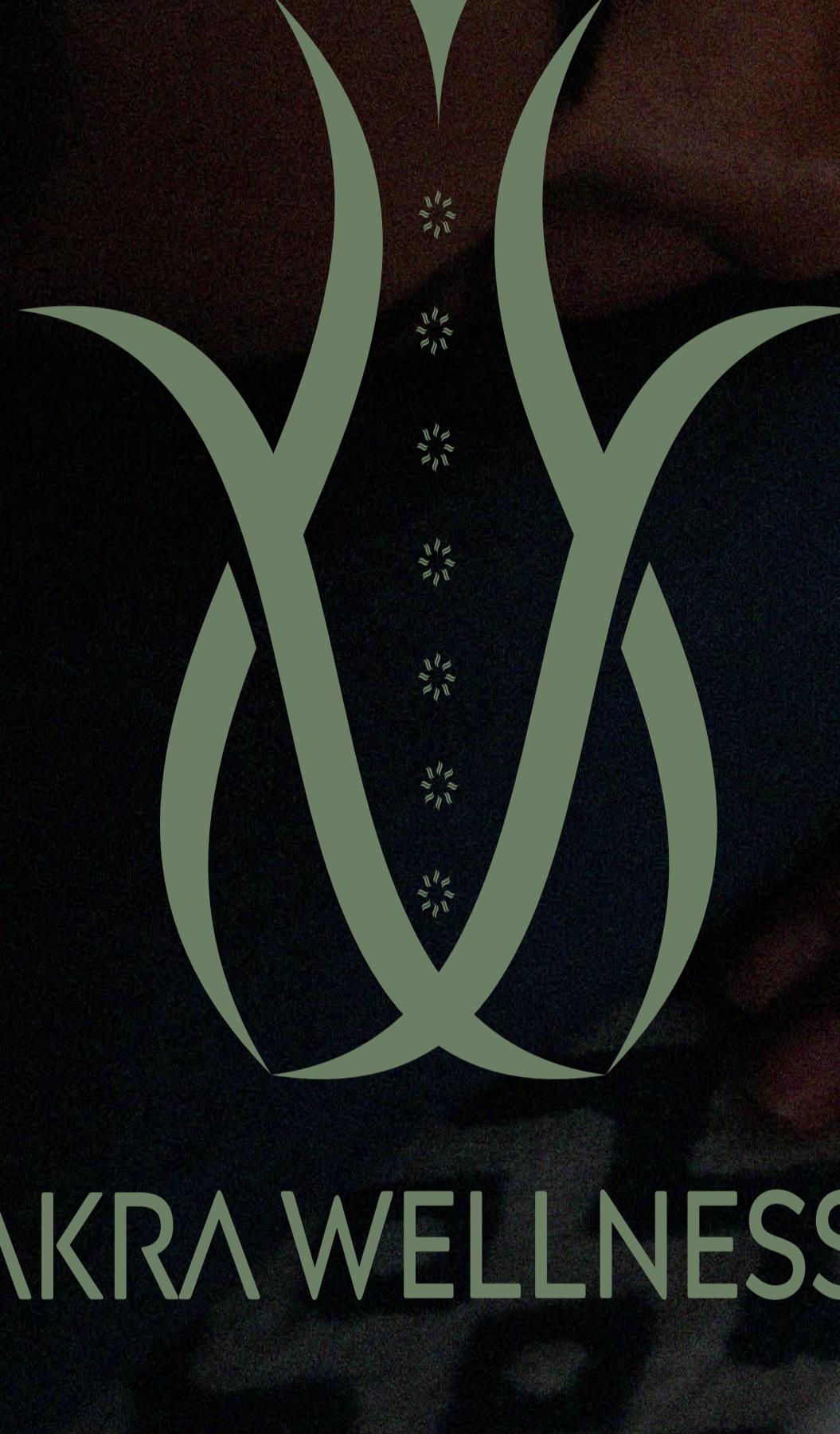
Visual consistency of the brand is extremely important. Shown here are examples of visual actions that ruin the logo and damage the brand. These are not permissible. Do not stretch the logo, add shadows/blur effects, change the fonts of the logo etc



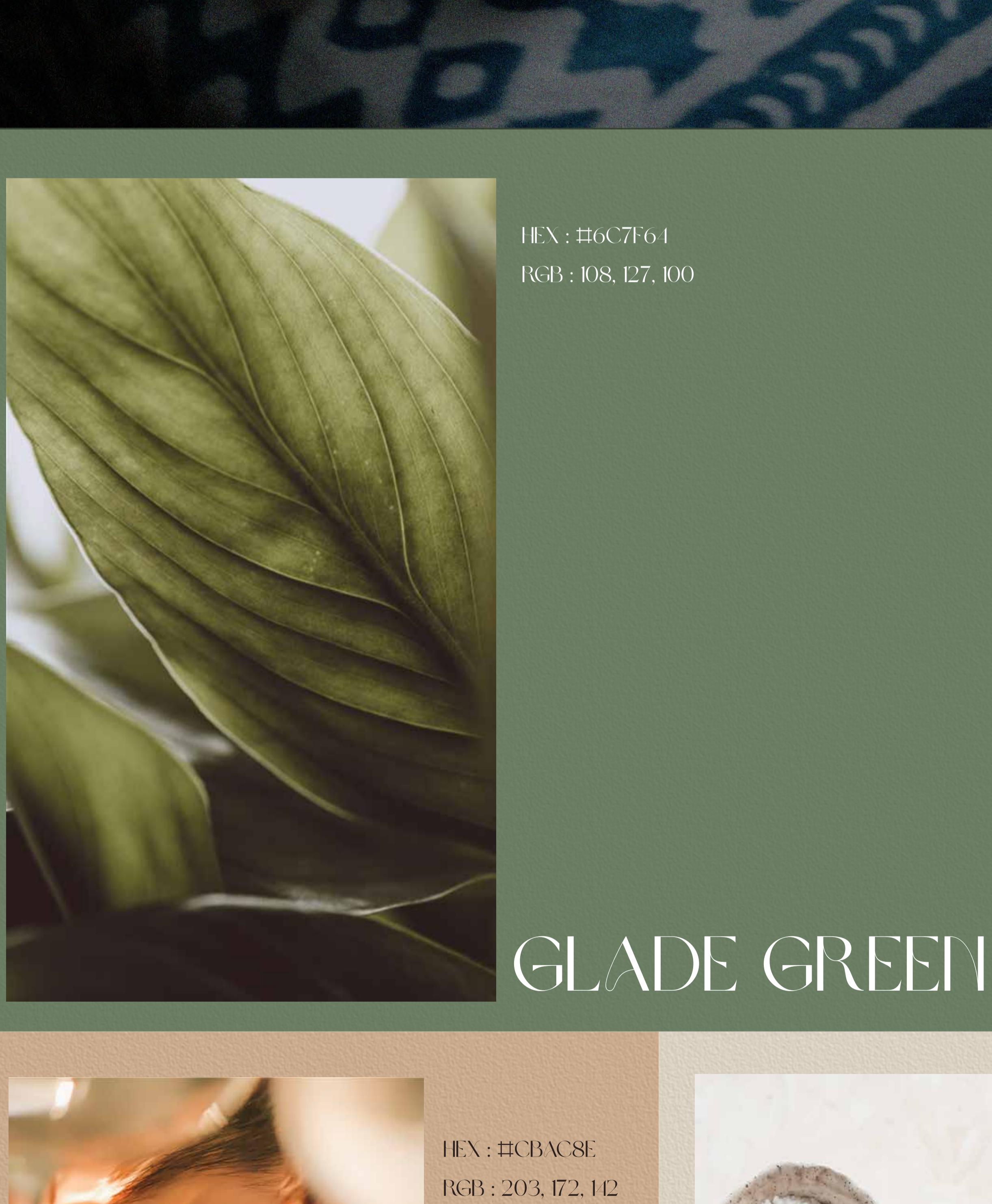
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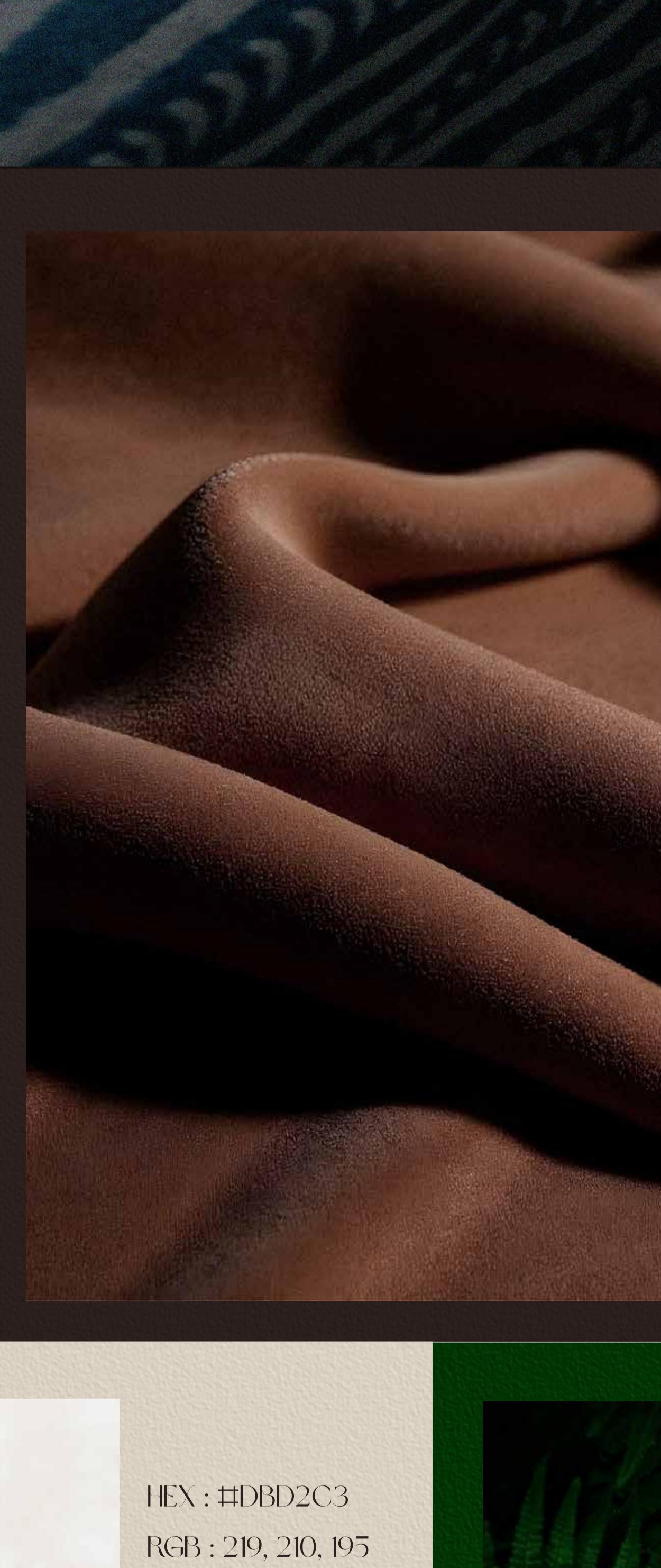


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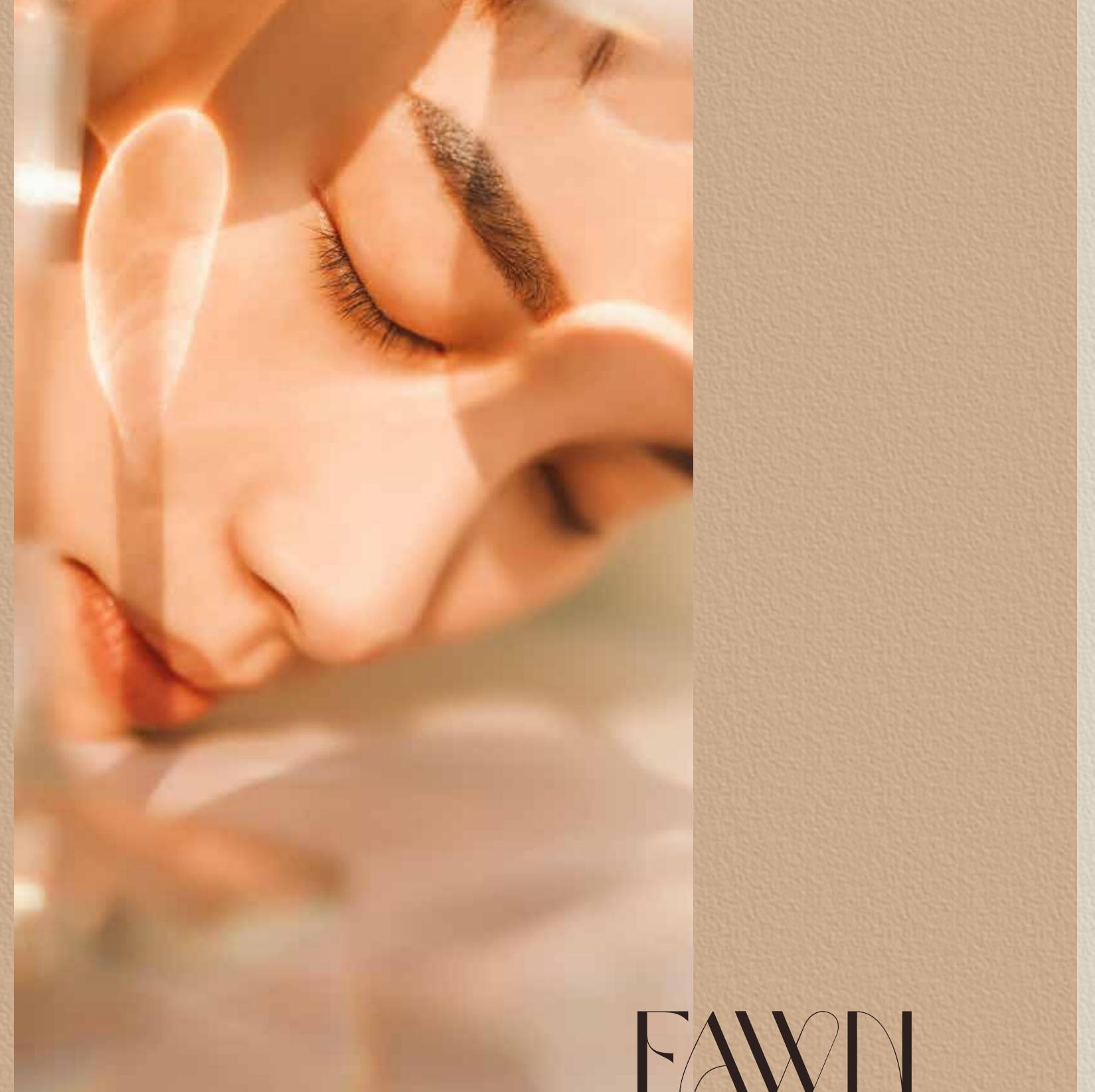
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RGB : 108, 127, 100

GLADE GREEN



HEX : #2B201D
RGB : 43, 32, 29

ZEUS



HEX : #CBAC8E
RGB : 203, 172, 142

FAWN



HEX : #DBD2C3
RGB : 219, 210, 195

DUST STORM



HEX : #003505
RGB : 0, 53, 5

COUNTY GREEN

REGULAR

POSTERAMA 2001 W04

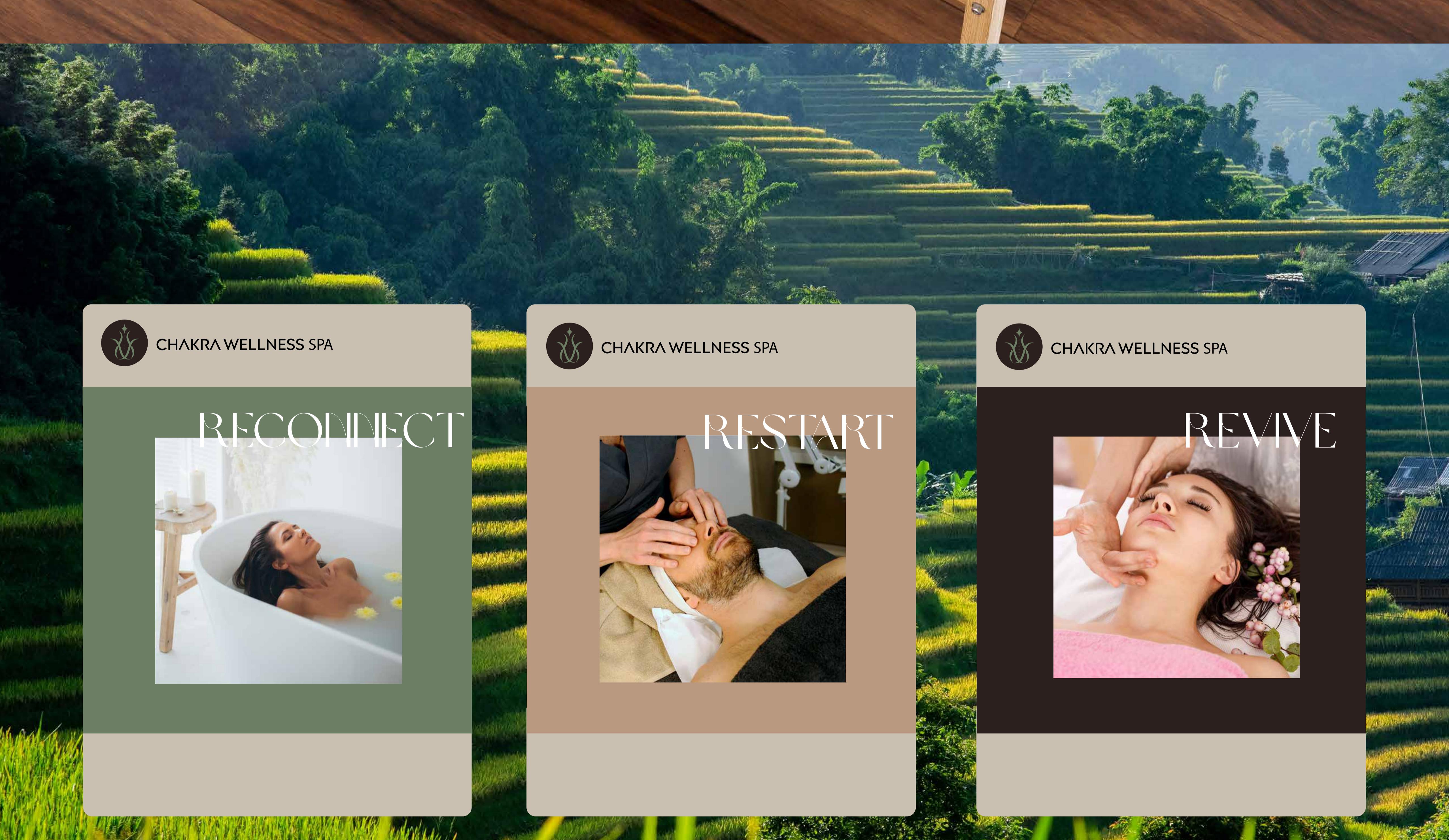
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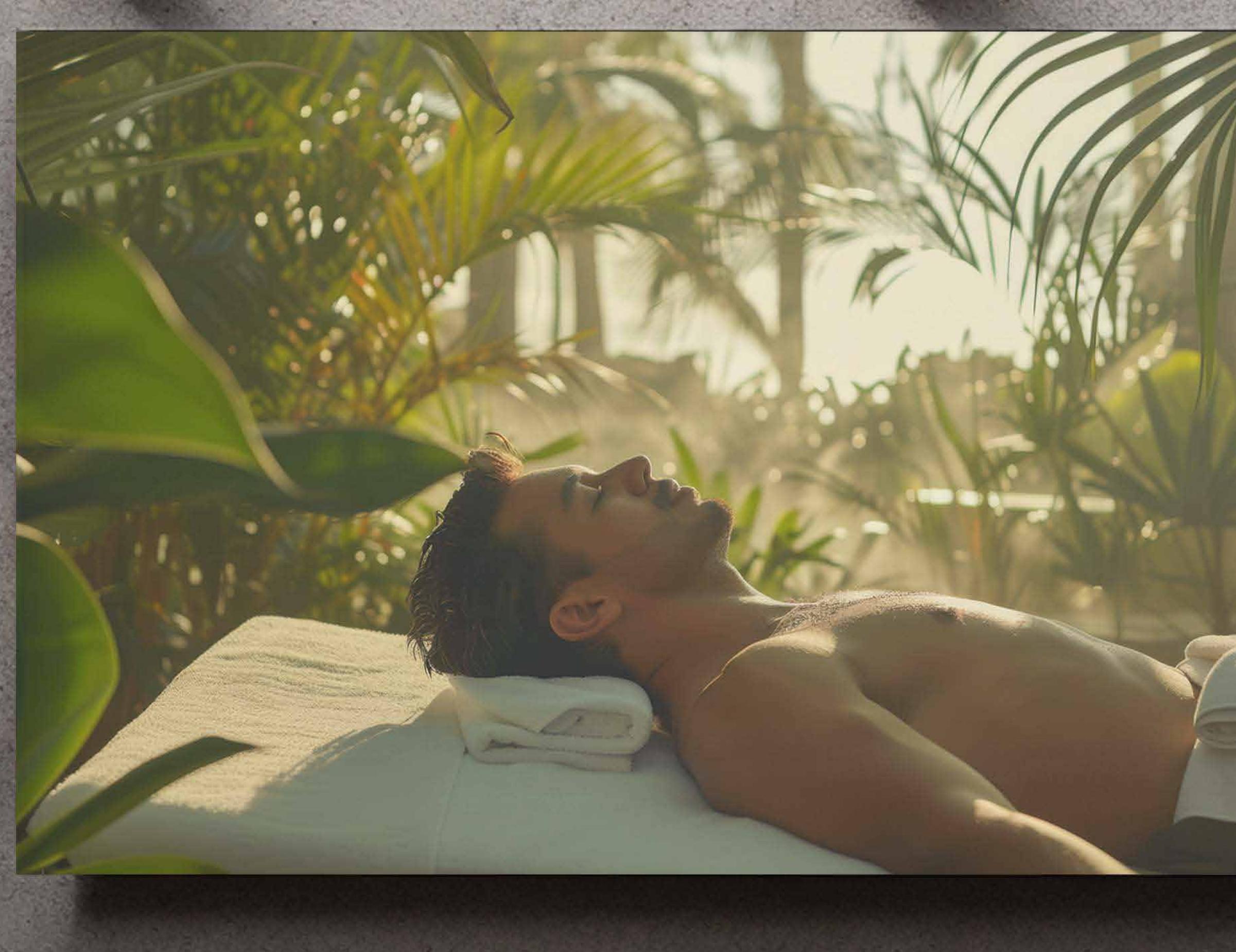
LETTERHEAD







ADS



RECOONECT,
RESTORE & RENEW

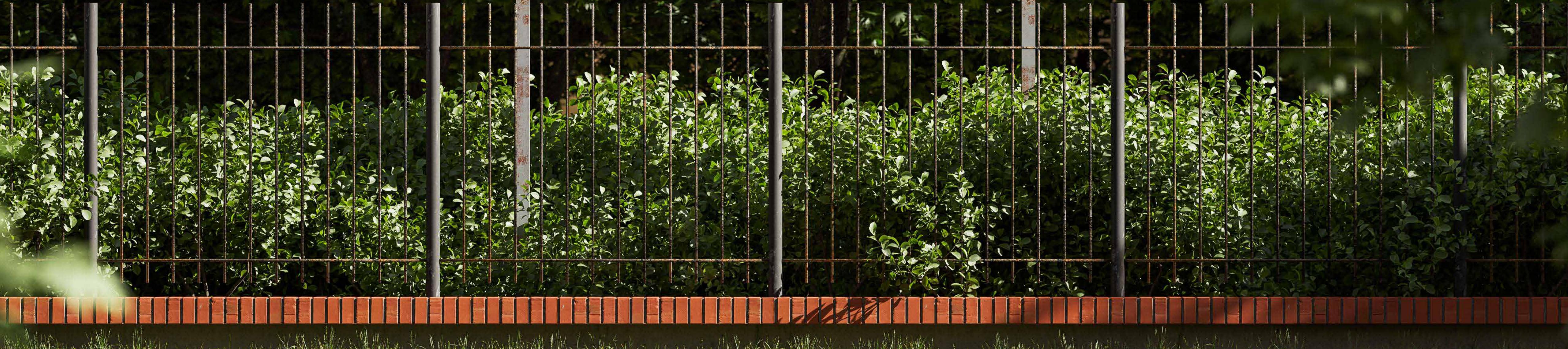
OPENINIG SOON



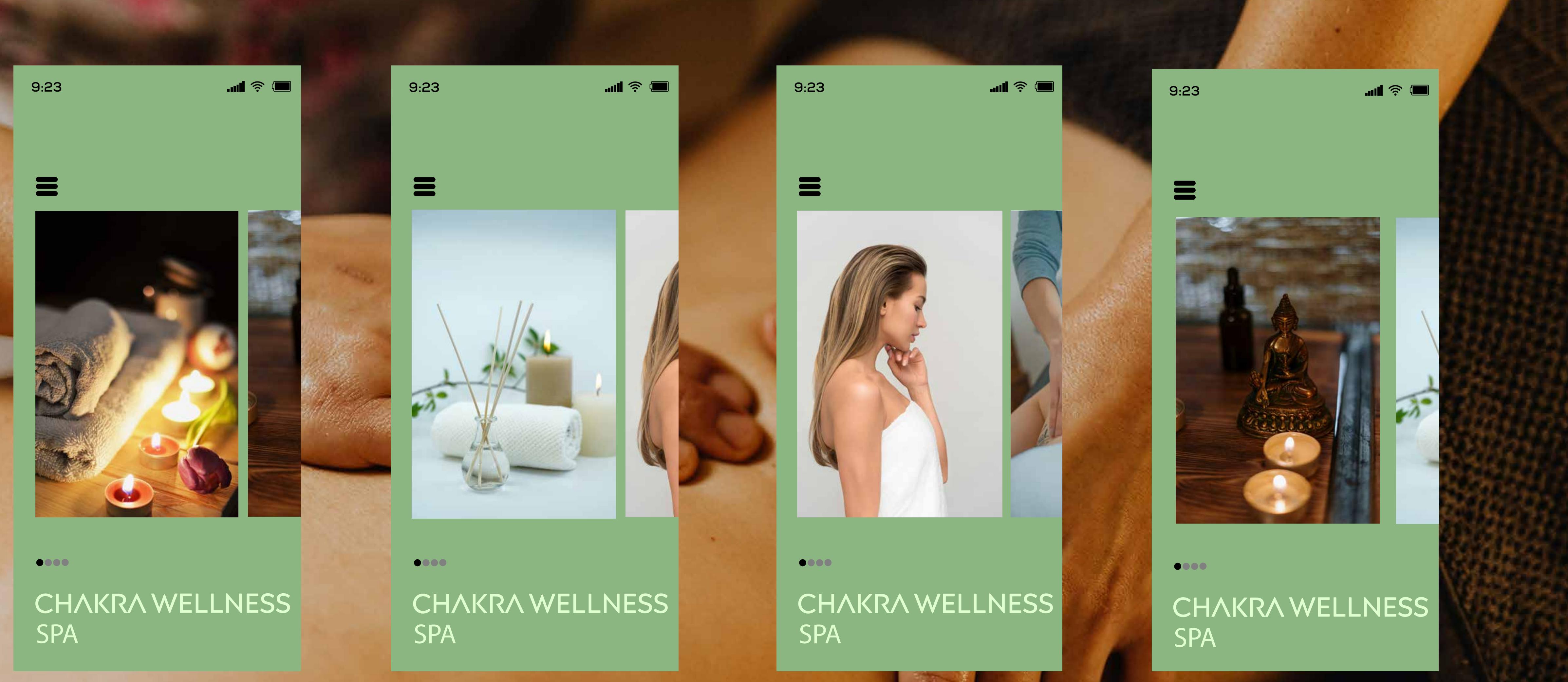
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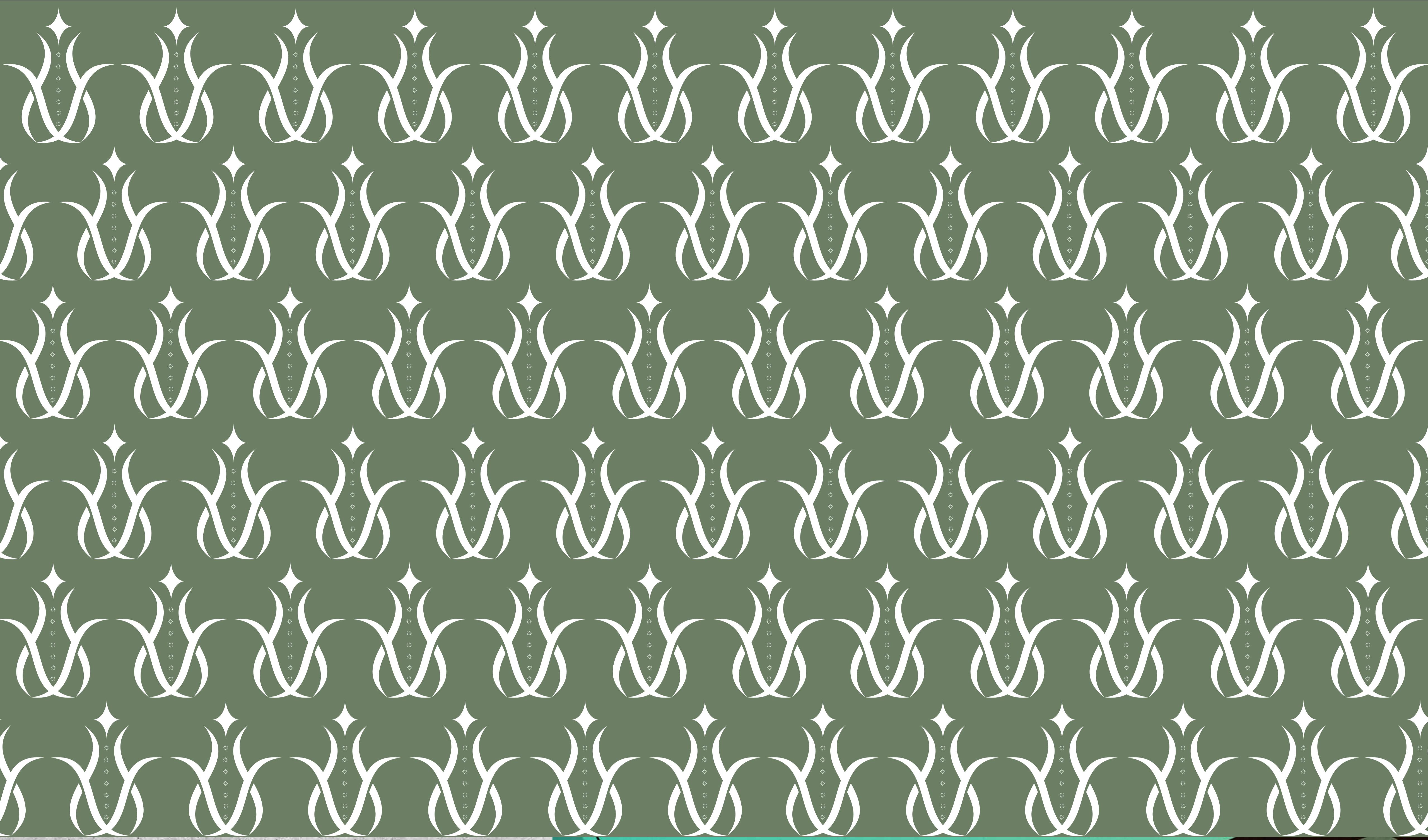


MEDIA & POST



BUSINESS CARD





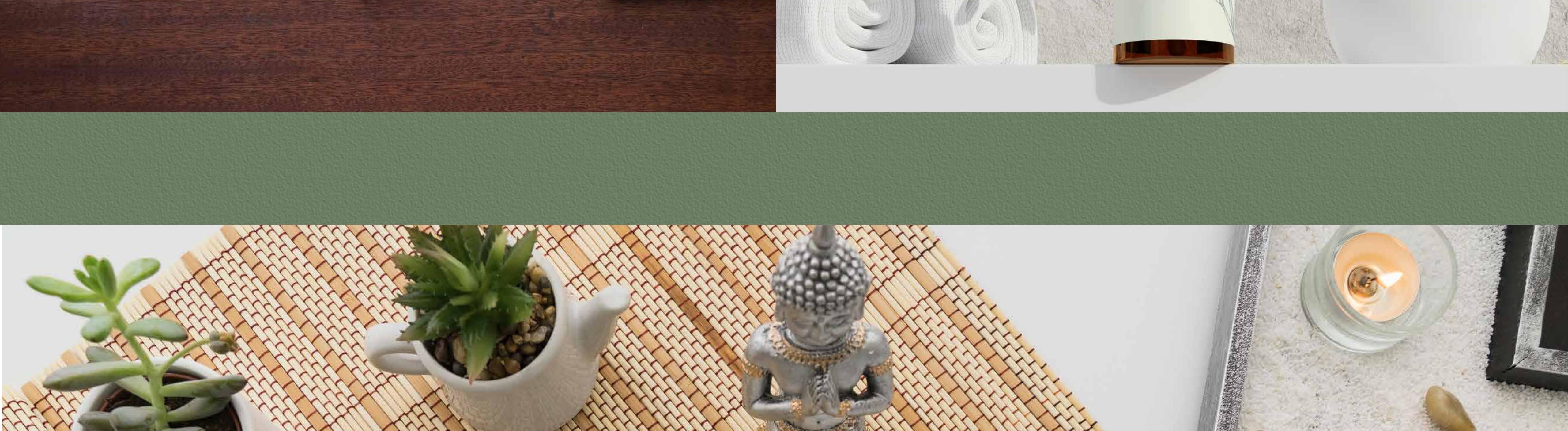




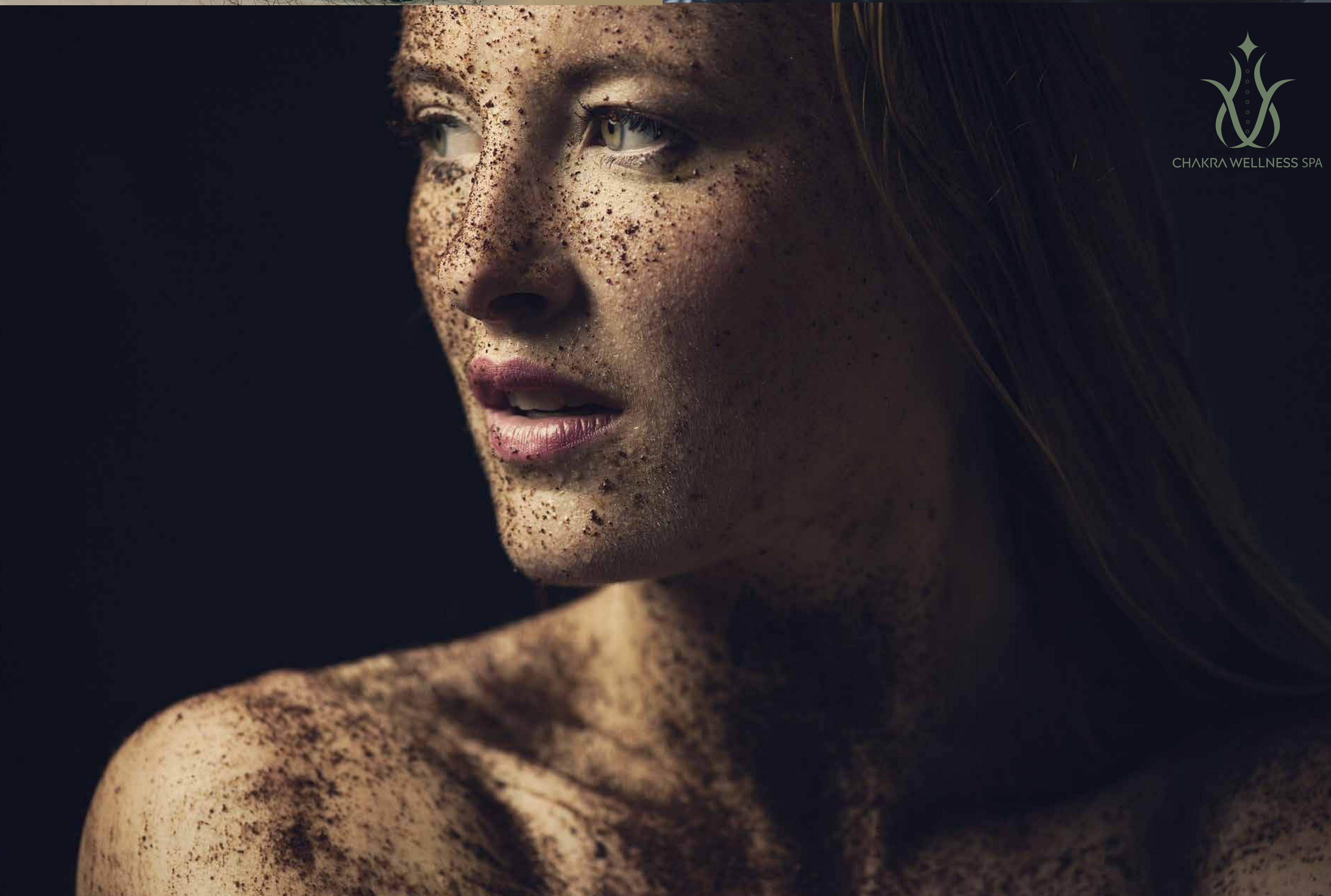
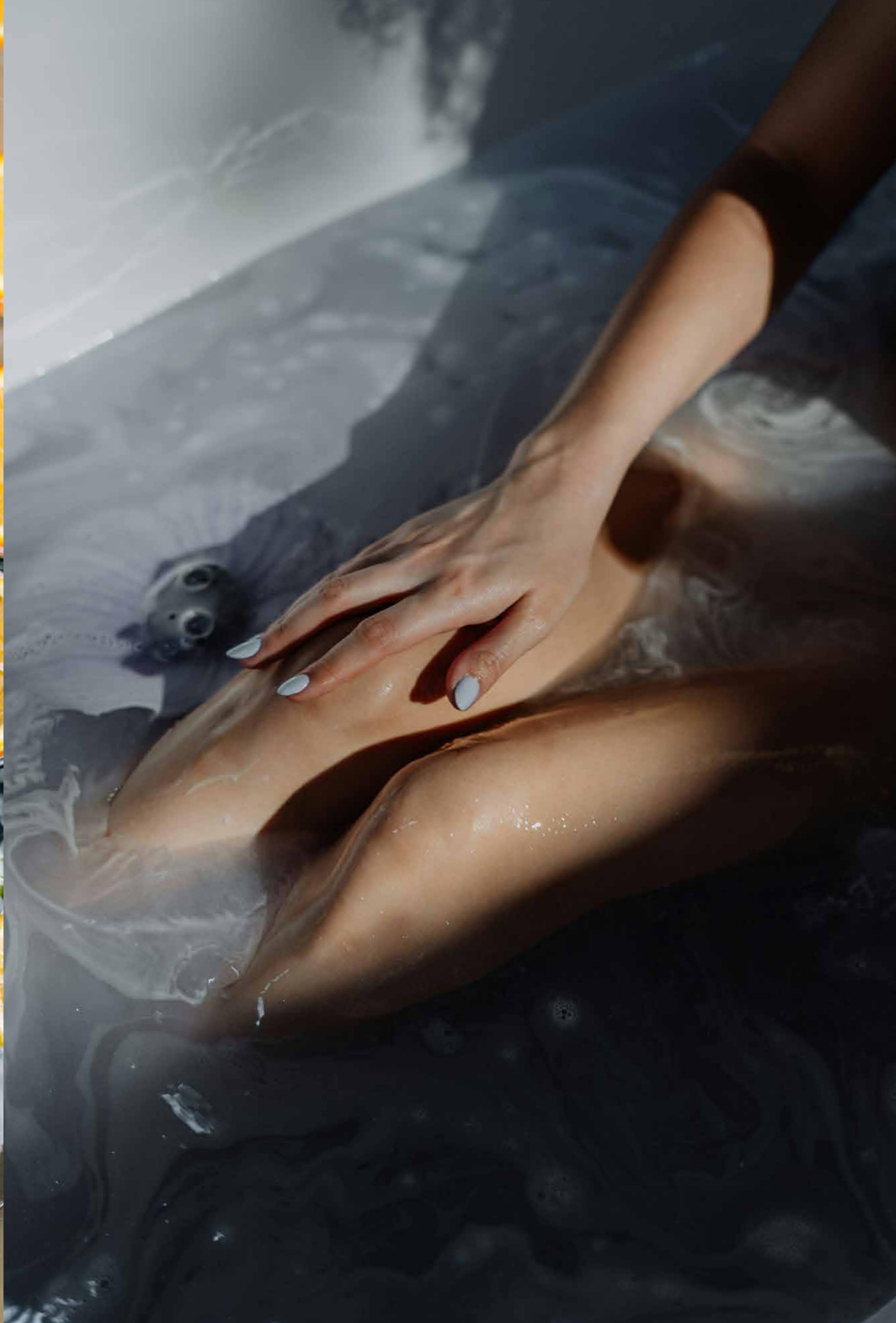
RESTORE THE MIND & SOUL



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